

## JC de Castelbajac lego inspired

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For some time now, we've seen a revival of all things early 80's pop culture.

As the youth of that era take reign within creative positions, their idealism and inspiration from that era is re-positioned in today's creative consciousness.

After the success of the JCDC Lego collection, the inspiration just keeps extending to different categories and new styles; some wearable, some great for catwalk, as shown below.

JCDC has taken Lego to the high fashion catwalk again, however this time his references are as varied as African tribal accessories (complete with Mohawk style helmets), holidaying in the south of France (albeit with a Lego print twist) and iconic 80's designer, Moschino's spliced pocket jacket.

If you prefer your 'pop culture references' to be slightly more wearable, then the JCDC Lego watch might be more up your alley. Watches have seen a remarkable lift in design led innovation, incorporating a fashionable or pop culture element and often employing leading designers of today to interpret their design aesthetic for the category. JCDC has taken the classic Casio watch shape and used the iconic Lego primary colours and connectable circular shapes to offer a unique version for today's audience. Transformers &dash; eat your heart out! &dash;

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Source: [www.thecoolhunter.net](http://www.thecoolhunter.net)